

HVT Micro by the numbers

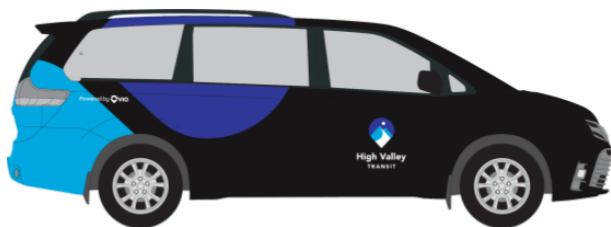
As [widely reported](#), HVT's Micro service has delivered a significantly **higher number of rides** than anticipated, surpassing the 100k benchmark set for its first year of operation **four months early**. And HVT did it all while maintaining short trip lengths and moderate wait times.

HVT Micro: By the numbers.

140k

Rides

Since launch in May 2021



"Previously unserved or underserved neighborhoods will now have access to a robust transit system that we are confident can reduce auto use."

— Kim Carson, Board Member, High Valley Transit

25

Sq. mi

Service zone



16

Minutes

Average wait time



4.8/5

Stars

Average ride rating



Seasonal ridership changes

With such a dramatic increase in rides during the winter ski season, we were curious whether destinations popular with tourists would see a disproportionate rise in ride requests. We examined location data for the periods between July - October 2021, and November 2021 - February 2022. What we found showed a service that balances the needs of locals and tourists:

- During both periods, the most popular destinations were **transit stops** (Canyons Village Bus Stop, Kimball Junction Transit Center, Powderwood Condos bus stop), and **retailers** (Walmart Super Center, Smith's). These findings suggest that **essential transit remains a strong use case**, even with tourists in town.
- But during the winter sport season, two new destinations cracked the top 10: Woodward Park City and the Aloha Ski and Snowboard Rental shop near the Waldorf Gondola and several hotels. HVT Micro helps visitors hit the powder!